



INSTITUTE OF THE  
MOTOR INDUSTRY



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# Private Public Partnership

Solutions for business  
success

## Professional Body

The IMI is the professional body for individuals working in the motor industry and the authoritative voice of the retail automotive sector.

## Sector Skills Council

Produces National Occupational Standards (NOS)

Produces assessment strategies (VCQ)

Develops apprenticeship frameworks

## Awarding Organisation

Produces qualifications

Produces assessment material, schemes of work etc.

Quality assures qualification delivery

- **1920:** Established as Motor Trades Association (MTA)  
Reaches 3,000 members over next 25 years and gains industry recognition
- **1945:** Changes company name to the Institute of the Motor Industry (IMI)
- **1955:** The College of Heralds grants IMI a coat of arms which still appears on certificates & documentation
- **1964:** IMI establishes its headquarters at Fanshaws in Brickendon, UK, where it operates to this day.
- **1970:** IMI introduces the Code of Conduct for members, which is still upheld by members today.
- **2007:** IMI gains Sector Skills Council status, and IMI Awards becomes a separate, affiliated company.
- **2014:** IMI and sister company IMI Awards reintegrate as one company and begin a new strategic direction to expand internationally.  
IMI acquires an e-learning platform specialising in the training of light vehicle technicians.



IMI are the only specialist professional body for automotive qualifications. We are dedicated to supporting and developing skills in an international market.



We partner with more than 600 schools, colleges and training providers worldwide to offer over 31 International qualifications and accreditations.

2016 Global Skills partner with Messe Frankfurt for the Automechanika shows around the world

We develop and support the skills of over 110,000 young and adult learners each year worldwide with a wide range of qualifications.



IMI Awards offer the widest range of qualifications, accreditations and awards in both technical and non-technical disciplines. These include:

- International Automotive Qualifications – for more information on the subjects that are covered, please contact us at [enquiries@imiawards.org.uk](mailto:enquiries@imiawards.org.uk)
- Quality Assured Programmes (QAP) – We independently verify and quality assure training providers' own programmes.
- IMI Automotive Technician Accreditation
- Management and Leadership qualifications

Recognised by governments and education authorities around the world, we currently operate in:





**Ofqual** – all qualifications must be regulated to maintain standards

**Ofsted** – regulate all education provision to ensure that provision is up to required standards

**Sector skills councils** – employer led organisations that ensure qualifications are relevant to industry requirements by developing National Occupational Standards

**Awarding organisations** – interpret the sector skills councils recommendations and produce qualifications

- Colleges of Further Education
  - 371 colleges in the UK
  - Delivering vocational and academic qualifications
  - Broad subject offer
  
- Private / Independent Training Providers
  - 12000+ private training providers in the UK
  - Deliver specialist courses / qualifications
  - Not all courses/ qualifications government funded

- Large growth in number is due to training being employer driven as opposed to individually driven
- Training offer can be very customer focussed in line with business requirements
- Less bureaucracy – more proactive
- Quicker adoption of new technologies – eLearning / distance learning / work based learning
- 3/4 of all UK apprenticeships delivered this way

- Provision is publically funded
  - Ofsted, vocational qualifications, independent audit
- Most manufacturers run own apprenticeship programs
  - Many located at company headquarters
- Program delivery is via private training provider
- Manufacturers influence enhances the quality of program delivery

- Responsive to manufacturers needs – vehicle sales targets identifies technician requirement
- Block training / day release
- National qualifications enhanced by manufacturers courses
- Branded vehicles, diagnostic equipment, specialist tools
- Finances are focussed on results

Work ready productive people who understand  
the workplace and its values

# Thank you for your time

## Any questions?

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